Turlock, CA **Turlock Downtown Parking Plan**





PROJECT OWNER:

City of Turlock

PROJECT DATE(S):

2016 - 2016

TJKM CLIENT REFERENCE:

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TJKM FEE:

\$69K

PROJECT DESCRIPTION:

TJKM assisted the City of Turlock with addressing their growing parking demand. The Downtown Parking Plan, developed by TJKM, outlines Turlock's existing and anticipated parking needs over the next 20 years, near-term and long-term parking strategies, and an implementation plan that will assure that the parking demand for various users is met. The Plan considers parking pricing, parking benefit districts, public-private partnerships, TDM strategies, and parking facilities design and construction. Turlock businesses and residents were well engaged through extensive community outreach and stakeholder collaboration efforts managed by TJKM.



